

BELBROUGHTON CRICKET CLUB

E-SAFETY POLICY



E-Safety Policy regarding the use of the internet, social media, texts and email (“the policy”). This policy reflects the ECB’s guidance for cricket clubs having proportionate controls on the use of, the internet and social media platforms, texts and email as part of its general safeguarding good practice.

Members and Guests¹ of Belbroughton Cricket Club (“the Club”) are required to comply with the provisions of this policy and any subsequent updated version as may be in force from time to time. By their presence at the Club’s ground or premises or at Club events or activities Members and Guests are deemed to have accepted and agreed to comply with the provisions of this policy and any other codes of conduct, rules or regulations the Club has adopted.

Members and Guests are required to comply with the following:

Social Media

- All social media communication relating to the Club or in relation to training, coaching, matches and events and activities at the Club with any other member or guest should be via the Club’s social media platform or a separate Club related social media platform and NOT the personal account or pages of any Member or Guest
- Privacy settings for personal accounts should be adjusted so that content is only visible to accepted “friends” to ensure children are safe from material that may be unsuitable
- Any request by a child to be your “friend” on your personal social media platform should be declined and never accepted and you should direct the child to the Club’s own social media platforms or the relevant Club related social media platform and keep all contact and communication professional. Do not invite or accept children to become “friends”
- Any communication via any of the Club’s own social media platforms or the relevant Club related social media platform must comply with the Club’s Safeguarding Policy and any other codes of conduct, rules or regulations the Club has adopted
- Please ensure that nothing you post could cause personal distress to or be seen as inappropriate for any child.
- Do not post information or anything on social media that is offensive, nasty or derogatory in any way
- Keep your photos and personal information private
- Do not send private messages to children via any social media platform
- Written consent must be obtained from the parent/carer of any child before posting any personal information on-line including photographs where an individual can be identified
- If you suspect that someone is using social media in an unsafe or inappropriate manner, please report the matter and their behaviour to the Club’s Safeguarding Officer, Worcestershire County Cricket Club’s Safeguarding officer or the ECB Safeguarding team
- If you believe that an offence has been committed or that someone’s use of social media is placing a child at risk of harm, please inform the Police immediately

¹ For the purposes of this policy the term “Members and Guests” include all members, officers and volunteers of the Club, all guests of such members, officers or volunteers and all individuals who watch, attend, participate or officiate in any match hosted by the Club in whatever capacity.

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Contacting children via text or email

- Any communication via text or email must comply with the Club's Safeguarding Policy and any other codes of conduct, rules or regulations the Club has adopted
- Do not send text messages or emails about the Club or in relation to training, coaching, matches, events or activities to children. Such texts or emails must be sent to and any arrangements regarding training, coaching, matches events or activities agreed via the parent/carer of the relevant child. Notwithstanding this, an acceptable exception to this rule is to allow such a text or email to be sent to the relevant parent/carer of a 16 or 17-year-old and to copy in at the same time the 16 or 17-year old child with the prior consent of the parent/carer of such 16 or 17-year-old. However, if after copying in the 16 or 17-year-old in such circumstances an inappropriate response is sent to you by the child, you must bring the response to the immediate attention of the parent/carer of the 16 or 17-year-old.
- Do not send private, derogatory or inappropriate texts or emails to any child

If you are a Member or Guest who is a parent/carer

- Most social media platforms, including Facebook, Instagram, TikTok, Snapchat, WhatsApp and YouTube, require users to be at least 13 years old to create an account, mainly due to data protection laws regarding children's personal information. This 13+ standard is common, though some platforms have different requirements
- Follow the advice and guidance on the official safety page for parents which appears on the relevant social media platform, Google's advice on its family safety pages:

[Google's parental controls – Google Safety Centre](#)

and read the Child Exploitation and Online Protection Centre's guide to the internet for parents and carers: [Parents and carers | CEOP Education](#)

- Please provide the Club with your email and/or telephone number to receive emails and texts regarding your child's matches and training and any other events or activities at the Club

If you are a Young Person who is a Member or Guest

- Do keep your photos and personal information private
- Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket
- DO NOT send inappropriate text messages or post messages on social media that are offensive, nasty, rude or derogatory in any way
- DO NOT accept any friend requests from people you don't know, or you feel uncomfortable accepting
- Remember to change your privacy settings so that only your friends can see information about you, your wall posts and your photos

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- If someone is sending you a message or a text that you are worried about or is bullying you online or you are worried about any online behaviour or unwanted contact /communication you should tell you parents, an adult you trust, your teacher or the Club's Safeguarding Officer
- Remember your cricket coach or team manager must act professionally and must not be your friend on Facebook and should not be texting or messaging you

Have a look on the following links for more information about staying safe online:

[4-7s | CEOP Education](#)

[8-10s: Stay Safe](#)

[11-18s Online safety](#)

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